

News of a Special Selling Withheld Until Tomorrow Morning

In Monday morning's World and Times you may get the details of a very important selling of

Copies of Our French Imported Afternoon Gowns \$55

Exceptionally Priced

So beautifully reproduced that you cannot tell them from the originals.

Monday Morning's Times and World
THIRD FLOOR

You May Buy

Irish Linen Table Cloths for \$3.95

A wonderfully low price, as you know the moment you see these beautiful linen damask cloths in circular designs and feel their glossy finish. The cloths are 70x70 inches. Napkins to match, 22x22 inches, dozen, \$4.95

French Damask Table Cloths and Napkins, manufactured specially for Lord & Taylor by one of the foremost manufacturers of French linens, have also been greatly reduced in price. They are all an exquisite quality and there is a variety of lovely designs.

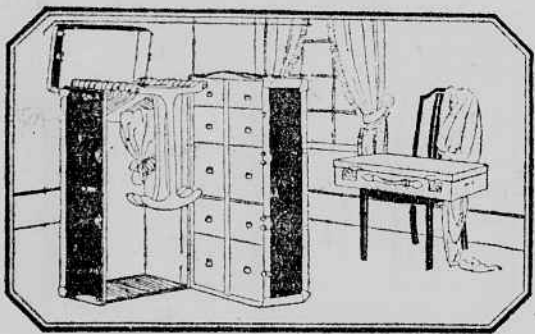
Russia Weave Linen Towels \$10 a Dozen—Towels that are softer and more absorbent than those you usually find at so moderate a price. They have the hemstitched hem and are full size.

Pure Linen Huck Towels, with hemstitched damask borders, some with monogram space, \$6.75 Dozen.

Crash Toweling, all pure linen, absorbent and firm in weave, 25c yard.

Glass Toweling, all pure linen, red and blue checked, of a serviceable quality, 30c yard.

SECOND FLOOR



This Full-Size

Wardrobe Trunk \$37.50

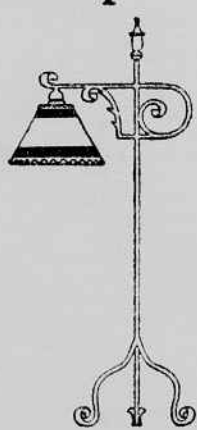
There is no traveling companion as comforting as a good trunk—one that has all the conveniences you could desire and is sturdily built. Sketched above is just such a trunk, with 12 hangers, 5 drawers, generous shoe pockets, and a locking bar over the drawers. It is 45 inches high, 24 inches wide, and 22 inches deep.

A Man's Tan Suitcase, \$25

SEVENTH FLOOR

A Wrought Iron Lamp \$12

So well proportioned is this bridge lamp, so gracefully designed and so perfect in detail, you wonder that it can be sold at so low a price. The shaft is wrought iron, the arm is adjustable, the tripod base gives a firm foundation, and the parchment shade is attractively carried out in several different colors and designs.



FIFTH FLOOR

Lovely Color and Design in Lustre Pottery

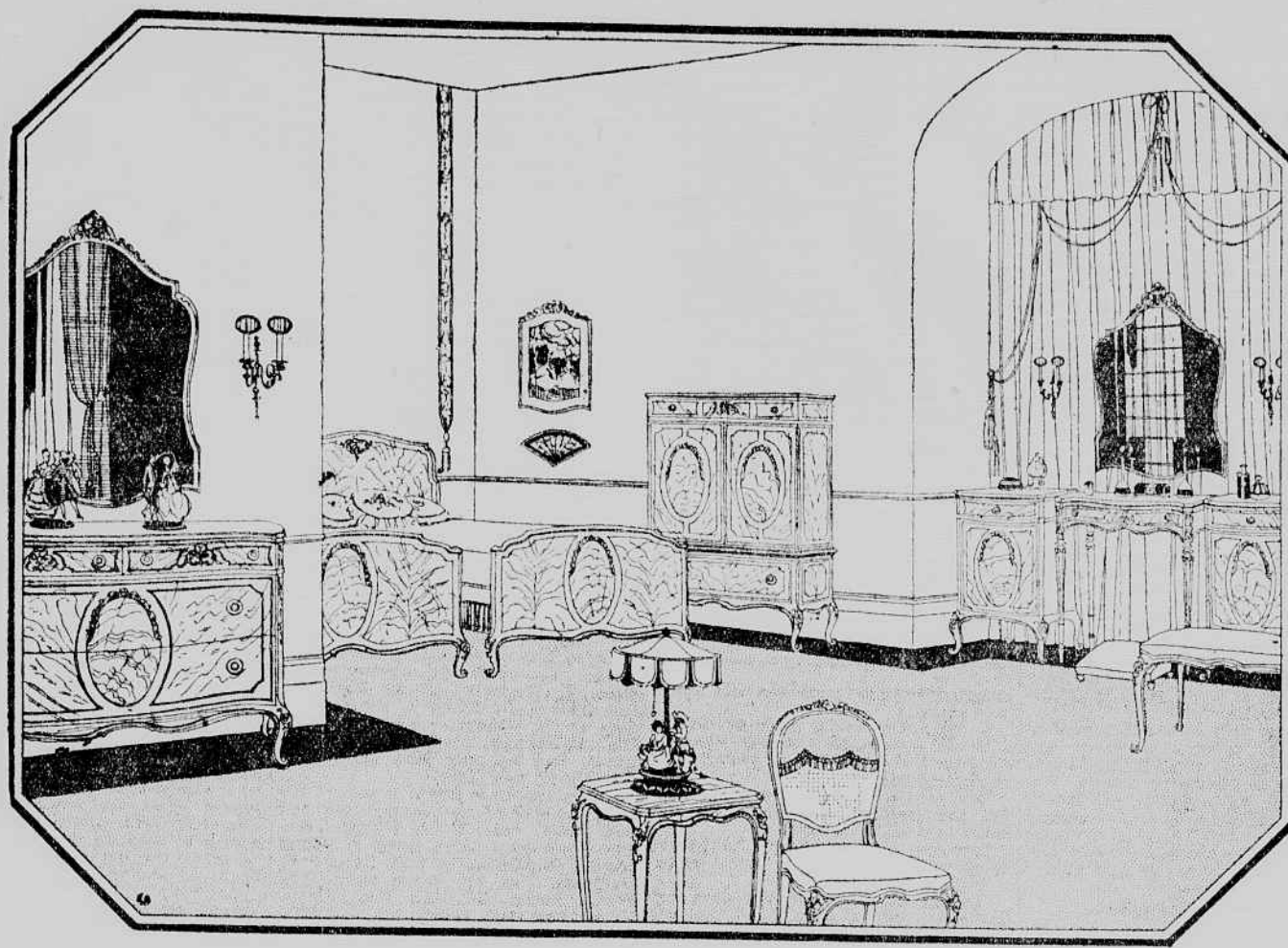
Low flower bowls, so appropriate for the grace of spring flowers. Fruit bowls, charming in shape for the center of the table. Candlesticks to lend a distinctive touch to any table. These you will find in lustre pottery and the colors, orchid, two shades of blue, or yellow, are of that exquisite tone that only lustre ware can attain. \$4.95, \$6.95, \$12.50

Porcelain Birds—that stand on the bowl, giving a dash of bright color that is thoroughly charming. Two sizes, \$5.50 and \$8.50

ART DEPARTMENT—FIFTH FLOOR

Lord & Taylor

FIFTH AVENUE



Three Selection Days Before the 7-Day Furniture Sale

Three days—tomorrow, Tuesday and Wednesday—in which you may select Furniture before the formal opening of this important semi-annual Sale, next Thursday, April 20. Quantities of new furniture—both suites and pieces—have been brought into the store for this Sale and marked at prices lower even than those in the same Sale last year.

SIXTH FLOOR

Reduced! Room Size Persian Rugs \$195

From our regular collection we have taken a few of our Persian rugs, approximately 9 x 12 feet, and radically reduced them in price. You will find in this selection almost any size, design or color you could want.

Other Individual Rugs Tremendously Reduced for this Sale

Chinese, 12 x 10	\$195	Arak, 11.8 x 9.2	\$245	Fereghan, 13.9 x 10	\$295	Sarouk, 11.10 x 8.6	\$550
Chinese, 13 x 10	195	Hamadan, 14.1 x 8.4	250	Hamadan, 12.2 x 9	325	Hamadan, 14.3 x 10.9	650
Chinese, 12.10 x 10	195	Arak, 10.8 x 9.7	275	Hamadan, 14. x 12	395	Lilihan, 11.10 x 9.2	650
Chinese, 13.1 x 9.4	245	Tabriz, 12.2 x 9	295	Arak, 13.9 x 10.4	395	Sarouk, 12.1 x 8.1	675
Chinese, 12 x 10.1	245	Tabriz, 12.7 x 9.1	295	Anatolian, 13.8 x 10.8	495	Sarouk, 12.10 x 11	775
Chinese, 15 x 10	295	Arak, 12.4 x 8.9	295	Hamadan, 14.7 x 9	495	Hamadan, 15.6 x 11.8	850
Chinese, 10 x 10.7	295	Anatolian, 12.3 x 9.1	295	Hamadan, 15.9 x 8.10	450	Sarouk, 13.3 x 8.9	875
Chinese, 15.7 x 11.10	550	Bokhara, 13.6 x 8.3	295				

Throw-Size Orientals \$29.50

Small rugs that can be used for so many purposes in the small apartment or large house. They are beautiful in coloring and all have been marked at much higher prices.

FIFTH FLOOR

Persian Mosuls \$49.50

These beautiful Oriental rugs, about 3½ x 6½ feet, have sold in our regular stock until now for higher prices. They are values you will find it hard to resist.

The Well Appointed Bathroom Shines with Spotless White Furnishings

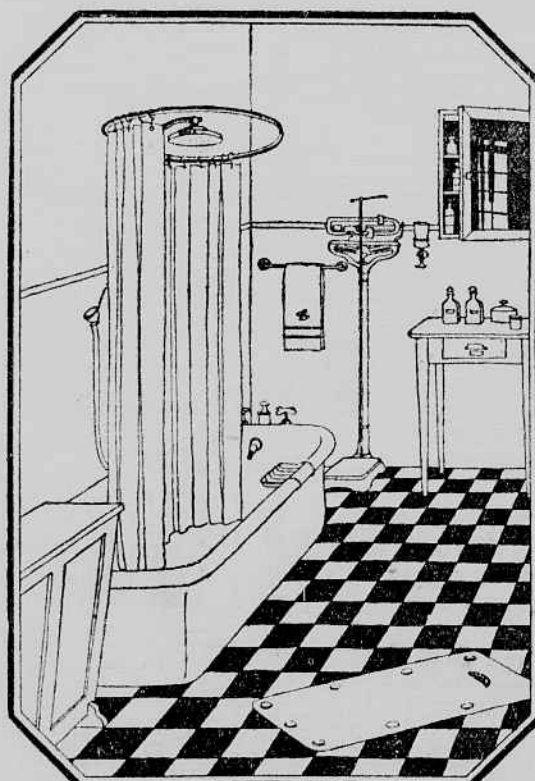
A Medicine Cabinet, \$4.50—White enamelled with bevelled French mirror and two plate glass shelves.

Clothes Hamper, \$10—White enamelled wood, made with slotted back for ventilation.

Bathroom Table, \$7.50—White enamelled with porcelain top and one drawer, 16x20 inches.

Costumer, \$3—White enamelled, with 4 hat and coat hooks.

Glass Shelves—Opal with white brackets, \$1.80 to \$2.35. Crystal with nickel brackets, \$1.35 to \$1.70. Sizes 18, 24 and 27 inches.



Overhead Showers, \$10—All brass tubing, heavily nickel plated, rust proof.

"Kenny" Showers, \$8—Adjustable in height and direction, no curtain required.

Lord & Taylor Scale, \$15—A small scale, white enamelled, for use in the bathroom.

Bathroom Stool, \$2—White enamelled, strong and sturdily made.

Bathroom Scale—White enamelled, without measuring rod, \$36. With measuring rod, \$40

Cantlip Bathroom Mat, \$3.50—The ideal bathroom mat with suction cups, 30x15 in.

HOUSE FURNISHING DEPARTMENT—SEVENTH FLOOR

Tomorrow—A Great Sale Imported Gingham 50c yard

Lower than original wholesale cost! That is the story told by this remarkable offering of gingham. They are, we believe, the finest quality of imported gingham we have ever offered at such a price.

All Shades—All Patterns

Colors that are specially good this year, yellows, lavender, red, green, and blue. Combinations of unusual smartness. Checks large and small, stripes and distinctive plaids, as well as dozens of plain colors.

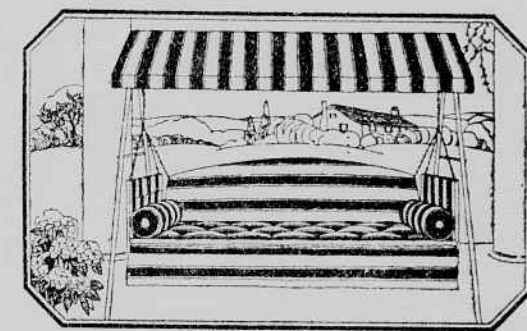
This Is a Week of Gingham

We ourselves are so enthusiastic over this purchase of gingham—20,000 yards in all—that we have taken over additional selling space for this week and there will be extra salespeople on the floor to assure you prompt service.

These gingham are 31 inches wide.

Mail and Telephone Orders promptly filled. If you cannot come, write or telephone for samples. We shall be very glad to take care of your order.

SECOND FLOOR



Made for Us—Priced for You!

Couch Hammock \$19.50

Stand and Awning Extra

All the comfort of a living room davenport with the added advantages of a swing—that is what we have accomplished in this Couch Hammock, which we have priced so very low this season.

Some of the points we insist upon in this hammock are: all-cotton filled upholstered back and mattress, both button tufted; four concealed chains that eliminate the strain on the duck, extra deep seat, 27 inches wide and six feet long; double steel fabric spring.

You will have your choice of covering from five patterns in painted duck.

Stand for hammock, \$6.75. Awning, \$6.75. Cushion rolls, \$2.50 each.

FIFTH FLOOR

Summer Bedspreads

At Special Prices

Tufted Spreads, \$7.95—Made by hand and beautifully sewn, too, in white and an assortment of charming colors. The price above is for single size. There are also double bed sizes at special prices.

Marseilles Spreads, \$4.95—These are light-weight spreads of a very fine quality in beautiful raised patterns. Price above is for single bed size. Double bed sizes are \$5.95

Bed Linens, Too

Summer weight sheets and pillow cases considerably reduced in price for the spring house cleaning season.

Sheets

Size 63 x 99 inches	\$1.05
Size 72 x 99 inches	1.20
Size 81 x 108 inches	1.65
Size 90 x 99 inches	1.65

Cases

Size 42 x 36 inches	26c
Size 45 x 36 inches	28c
Size 50 x 36 inches	31c

Lace Trimmed Pillow Cases, \$1.75 Pair—We have reduced a small number of these handsome pillow cases, all of them hemstitched, lace edged or embroidered, to close out at this very low price.

SECOND FLOOR